



# Tips for a Healthy Vanpool

## Attracting More Riders—and Lower Fares

### Let Metro Help

Metro has a dedicated ridership recruiting program. Call us at 206-625-4500 to get your vanpool listed on the Riders Wanted Bulletin and let us know you'd like some help with recruiting riders (Riders Wanted Bulletin found online at [http://transit.metrokc.gov/tops/van-car/riders/vp\\_riders-bulletin.html](http://transit.metrokc.gov/tops/van-car/riders/vp_riders-bulletin.html)).

### Talk Your Van Up

Tell friends, family, co-workers and employees at nearby locations how well your vanpool works for you. Most vanpoolers found their van from someone they know. The more people you talk to, the better your chances are for recruiting someone.

### Visit RideshareOnline.com

Access thousands of commuters at your fingertips with [www.RideshareOnline.com](http://www.RideshareOnline.com), the regional ridematch database. It's free and you can use it from any computer with Internet access. Just create your ridematch record and get contact information for commuters in the database who may be able to join your vanpool. Your vanpool driver, or someone else from your vanpool, will already be registered in our database. Encourage other vanpool participants to also register—it could help provide different names. If you have problems accessing your record, please contact Metro at 206-625-4500.

### Post "Riders Wanted" Flyers

Flyers get the word out. Post them in a common area at work, on your vanpool, at the grocery store—wherever you think potential riders might see them. Call Metro at 206-625-4500 for one today or print your own at [www.rideshareonline.com/art/ridesign.jpg](http://www.rideshareonline.com/art/ridesign.jpg)

### Check With Your ETC

Your company's Employee Transportation Coordinator or human resources department can be very helpful in spreading the word about your vanpool. They also may know employees who are looking for a vanpool to join. You can increase your chances of finding riders by asking them to talk to ETCs from other nearby work places.

### Modify Your Route

Gaining more riders might be as easy as adding a pick-up point to your route or leaving at a different time. Run it by your group and, if you can, give it a shot. A good place to meet is at a park-and-ride lot (a list is available online at [www.rideshareonline.com/prlots.htm](http://www.rideshareonline.com/prlots.htm) or call us at 206-625-4500 for a brochure).

### Consider Merging With Another Van

Is there another van that has a similar commute to yours? You could merge and not only gain more riders but more drivers also. Call 206-625-4500 for information on other vans that match your schedule.

### Persuade New Riders With A Free Ride

Do you have a potential rider who isn't sure if the van will work for them? Give them a Metro *Ticket-To-Ride*. They're good for up to three free trips in your vanpool. Call Metro at 206-625-4500 if you need more tickets.